



Fort Collins Museum of Contemporary Art
7th Annual Masks at MOCA
April 2 – May 7, 2010

What is Masks at MOCA? Community members, artists, business leaders, students, and regular folk create masks for a fundraising silent and a live auction to benefit FCMOCA. Events surrounding Masks at MOCA include a live auction during the Masks Gala May 1, 2010. Event sponsors underwrite the cost of our events and ensure that the funds raised go to support the programming efforts of FCMOCA.

Sponsorship Levels

Presenting Sponsor \$7,500

- Sole industry representation among major, presenting and associate sponsors.
- Top billing before the title.
- Name or logo representation as Presenting Sponsor on front page of publications* and in all publicity and gallery text panels for the exhibition and events.
- Name or logo representation as a \$7,500 level donor on our website, recognition boards and ads.
- 250 invitations (not tickets) for all Masks at MOCA events.
- Company name announced as the Presenting Sponsor during the Masks Gala.
- Ten free tickets to the Masks Gala.

Major Sponsor \$5,000

- Top billing after the title (for example: Masks at MOCA, sponsored by "You or your organization")
- Name or logo representation as a Major Sponsor on front page of publications* and in all publicity and gallery text panels for the exhibition and events.
- Name or logo representation as a \$5,000 level donor on our website, recognition boards and ads.
- 100 invitations (not tickets) for all Masks at MOCA events.
- Sponsor name announced as a Major Sponsor during the Masks Gala Celebration.

Student Masks Gallery Sponsor \$5,000

- **Support the creative efforts of children through sponsorship of the special student masks in Gallery 101.**
- Top billing after the title (for example: Masks at MOCA, sponsored by "You or your organization")
- Name or logo representation as a Student Masks Gallery Sponsor on front page of publications* and in all publicity and gallery text panels for the exhibition and events.
- Name or logo representation as a \$5,000 level donor on our website, recognition boards and ads.

- 100 invitations (not tickets) for all Masks at MOCA events.
- Sponsor name announced as a Student Masks Gallery Sponsor during the Masks Gala Celebration.

Best of Masks Sponsor \$5,000

- **Support FCMOCA's celebration of the past Masks at MOCA by sponsoring this special exhibition featuring the most outstanding masks from the previous six years.**
- Top billing after the title (for example: Masks at MOCA, sponsored by "You or your organization")
- Name or logo representation as a Best of Masks Sponsor on front page of publications* and in all publicity and gallery text panels for the exhibition and events.
- Name or logo representation as a \$5,000 level donor on our website, recognition boards and ads.
- 100 invitations (not tickets) for all Masks at MOCA events.
- Sponsor name announced as a Best of Masks Sponsor during the Masks Gala Celebration.

Associate Sponsor \$1,000

- Logo representation as an Associate Sponsor in publications* for the event.
- Logo representation as an Associate Sponsor on the gallery text panels for the event.
- Name representation on the Masks at MOCA brochure.
- Name announced as an Associate Sponsor during the Masks Gala.
- Name or logo representation as a \$1,000 level donor on our website, recognition boards and ads.

Mask Sponsor \$525

- Name representation on the gallery label for a mask exhibited in the Main Gallery.
- Name representation on the Masks at MOCA brochure.
- Name representation in Masks Gala brochure.

*Publications for this event include the Masks at MOCA brochure, the Masks Gala Celebration brochure, preview reception postcards, a poster, and Masks Gala Celebration invitations. The event is publicized through Fort Collins newspapers and public radio broadcasting announcements. During the 2009 Masks at MOCA event, over 4,800 visitors came through the gallery and there were over 150 gala attendees.



Fort Collins Museum of Contemporary Art
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